Bavaan, .JSC



Software Product Development Company

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Linkedin: https://www.linkedin.com/company/bavaan/mycompany/

### About Bayaan

**Bavaan** was founded in June 2022 with the predecessor of Landofcoder team (established in 2009), specializing in building open source products on famous platforms: Joomla, Opencart, Prestashop, Magento, Odoo, Shopify, Bigcommerce

**Bavaan** is a business consulting and implementing digital transformation in the fields of Retailer & E-Commerce, Logistics, Manufacturing, Banking & Finance, Healthcare, Education, B2B, B2C and Startup for SMEs.

**Bavaan** researches and always innovates technology to bring technology solutions that best suit customers' business needs. From there, bringing success to customers at the most reasonable cost.



# = CEO's Message



### **Thuan Luu**

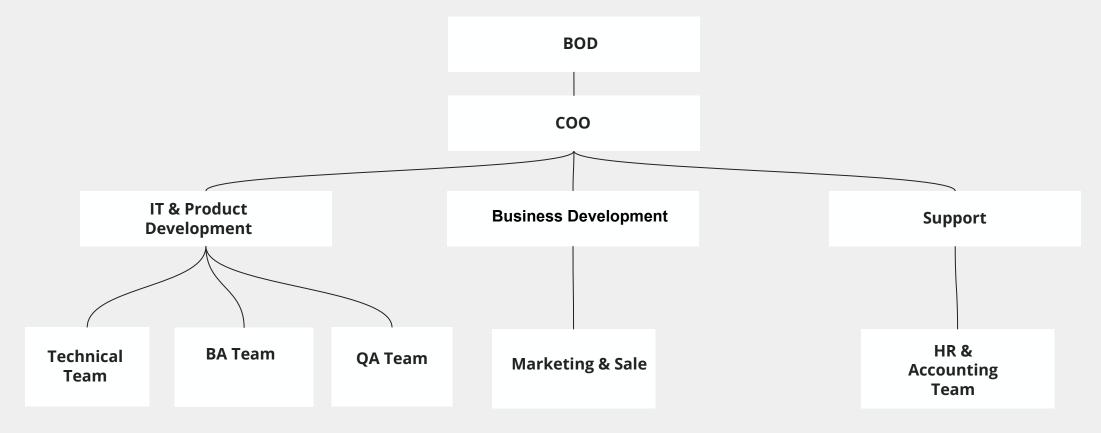
CEO & Founder

"We are committed to sustainable growth based on our core values, especially our emphasis on putting our customers first and operating with high levels of transparency and integrity best.

We aim to become one of the leading corporations in the field of digital transformation in Asia. Aims to help customers transform their businesses, optimize operations, and create new sources of value in today's digital era."

Thuan

# Organizational Chart



### **=** History of Bavaan

#### **Information**

Global Name: BAVAAN INVESTMENT AND TECHNOLOGY JOINT STOCK COMPANY

Name: BAVAAN.,JSC

Vietnamese Name: CÔNG TY CỔ PHẦN ĐẦU TƯ VÀ CÔNG NGHỆ BAVAAN

• TAX: 0109994007

• Address: CL24-41 Service Land La Duong - La Noi, Duong Noi Ward, Ha Dong District, Hanoi

Main Services: Software development

#### Contact

• Email address: info@bavaan.com

• Hotline: (+84) 866360623 Website: https://bavaan.com/

2010-2015

#### Landofcoder

Provide modules and themes for E-commerce platform (Opencart, Prestashop)

#### Venustheme

2015-2018

Provide CMS/F-Commerce website templates for Magento 1, Magento 2

Bavaan Company forms and provides consulting services, deploys ERP software, CRM, E-Commerce, Web, Mobile app, data synchronization, IT Staff

#### Landofcoder

Provide Magento 1+ 2 extensions, Mobile app, Custom Software development.

2009

Provide modules and themes for CMS (Joomla)

**Start Landofcoder** 

Bavaan

Augmentation.

2021+

# Vision - Mission - Values

#### **Vision**

 Our vision is to become the leading technology partner, working alongside your business to achieve sustainable success together.

#### **Mission**

- Creating software products that are easy to use, friendly and bring the best user experience, helping them achieve the highest efficiency in work and life.
- Supporting your businesses and organizations in their digital transformation journey, from strategic consulting to implementing specific solutions.
- Providing comprehensive software solutions, from mobile application development to business management systems, meeting all customer needs.

#### **Core Values**

- **Creativity:** Encourage a spirit of creativity throughout the entire company, from product development to management and operations.
- Quality and reliability: Committed to providing high quality, reliable and safe products and services.
- Cooperation and sharing: Build sustainable cooperative relationships with customers, partners and communities, share success and grow together.
- Ethics and transparency: Do business with transparency and ethics, building trust and reputation in the market.



### Services of Bayaan









# IT & Software Consulting

We help advise on technology-based solutions and plan dedicated resources to develop the most suitable IT strategies for businesses.

### eCommerce Development

Develop eCommerce solutions on leading platforms (such as Magento, Shopify, Bigcommerce), helping businesses interact and attract customers with low operating costs and better profits.

# Digital Transformation

Bavaan evaluates and analyzes the current state of information technology infrastructure, making recommendations on implementation roadmaps and solutions to meet short, medium and long-term business goals. Bavaan leverages the latest technologies for intelligent process automation and competitive differentiation for businesses/organizations.

# Custom Development

We build software solutions based on customer needs to solve problems. Our software development services help startups, mid-sized and large enterprises build software solutions that meet their business goals.



### **Other Services**







ODC (Offshore Development Center) is ideal for companies that do not have an in-house IT department capable of performing the entire software development cycle and want to outsource the entire IT process on a Bavaan basis.



#### **Product Development**

Turn your ideas into innovative solutions, accelerate time to market, and gain a competitive advantage with comprehensive software product development services from Bavaan. We bring all our knowledge to bring value to end users and ensure your business growth.



#### **Website Development**

We develop the highest quality, reliable, customized and user-friendly web applications that fit your business needs. Use leading technologies to turn your vision into reality and achieve sustainable business growth



#### **Mobile App Development**

We create custom mobile solutions that perfectly align with your vision and mission. Our team of passionate experts deliver powerful, results-driven applications that help your brand lead the mobile revolution.



### **Other Services**





Information technology application investment consulting is a set of activities related to research, spending capital to purchase, hire information technology services, set up new, expand or upgrade the system. technical infrastructure, software, and database systems to develop, maintain, and improve product and service quality and operational efficiency within a certain period of time.



#### System integration

"System integration" helps connect discrete subsystems and different application software by using connection techniques such as computer networks, application integration, process management, and programming. .. System integration is also a process that helps increase the value and capacity of the parent system through synergistic interactions between subsystems.

# Commitment and Support



#### Commitment

Optimize investment efficiency. Providing solutions, advanced technology, and professional services.



Effectively use and manage customer resources



Speed up project execution. Minimize complex integration and risks.

#### **Support**



Full technology transfer by competent and experienced experts



Support according to manufacturer's standards



Dedicated and remote support according to Customer's request.

# Why Bavaan

We talk about solutions, not problems.

| 01. Extensive experience and expertise                  | 04. | Outstanding product quality   |
|---|-----|-------------------------------|
|   |     |                               |
| O2. Aiming to build long-term cooperative relationships | 05. | Comprehensive support service |
|   |     |                               |
| 03. Custom and flexible solutions                       | 06. | Integration and extensibility |



### Technical Stacks

With a team of elite engineers, we always update the latest technologies, platforms and languages to bring you the best experience.

#### **Platforms**

#### **Ecommerce:**

- Magento, Adobe Commerce
- Shopify, Shopify Plus
- BigCommerce
- Woocommerce
- Medusajs

#### ERP/CRM:

- Odoo, ERPNext
- 1C: Enterprise, 1C: Company Management, 1C: HRM, 1C: FA

#### Low-code:

Microsoft Power Platform, Outsystems, Budibase

#### **Backend**

- PHP
- NodeJS
- Python
- .Net, .NetCore
- Nest Js
- Fastify

#### **Frontend**

- Html/CSS/Javascript
- Nextjs, Remix js, TypeScript
- ReactJs, React Native
- Tailwind CSS, Bootstrap
- Less, Sass
- Vue.js

#### **Database**

- MySQL
- PostgreSQL
- MongoDB
- Elasticsearch
- Redis

#### **DevOPS**

- Jenkins
- Docker
- Vercel
- Github Actions
- CI/CD

### **Showcase**

#### **Le Panier Français**



**Business areas:** Le Panier Francais is an online store selling French goods, catering to the needs of French culture and cuisine enthusiasts in the United States.

**Project Requirements:** Migration of the website from Bigcommerce to Shopify. The current website faces significant challenges, especially regarding mobile and iPad usability, as well as user navigation and purchasing difficulties.

Team size: 3 members

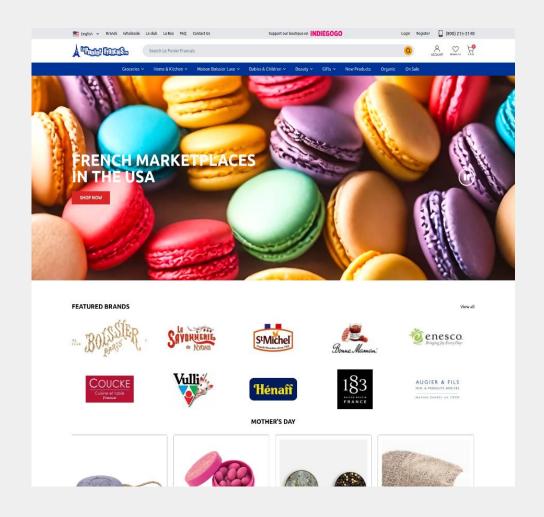
**Development Scope:** Migration Data, UI/UX design, Develop, Testing, Deployment

**Technical Stacks:** Shopify plus, Remix (Hydrogen), TypeScript, React, Tailwind, Sanity, Algolia, Oxygen, NodeJs, Mongodb

**Outstanding results:** The project was completed within 2 months, optimizing the Google PageSpeed score to over 90 points.

The online store conversion rate increased by 77% (April 2024).

Sales through the online store increased by 45% (April 2024).



### **Showcase**

#### **PurAuto**



**Business areas:** PurAuto is a distributor of auto parts and aftermarket accessories based in the United States

**Project Requirements:** With a warehouse of over 400,000 unique items, the company faced numerous challenges in its current ecommerce infrastructure. Immediate solutions were needed to maintain competitiveness in the online automotive market, including: Slow page loading times; Outdated design; Complex and inconvenient user experience.

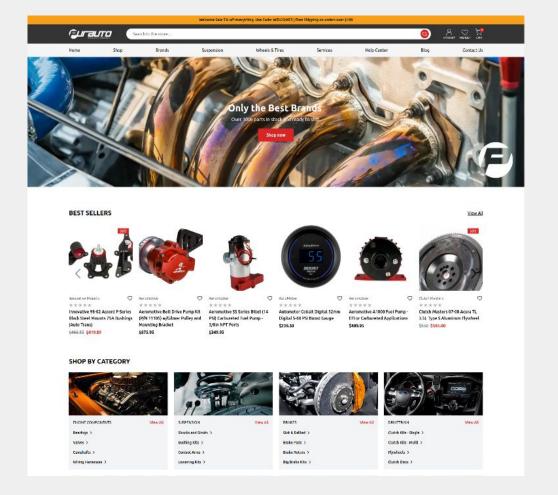
**Team size:** 3 members

**Development Scope:** BA, In-depth planning, UI/UX design, Develop, Testing, Deployment

**Technical Stacks:** Shopify plus, Remix (Hydrogen), TypeScript, React, Tailwind, Sanity, Algolia, Oxygen, NodeJs, Mongodb

**Outstanding results:** The project was completed within 2 months, optimizing the Google PageSpeed score to nearly 90 points.

Significant improvement in user experience. Customers continue to rely on Bavaan for comprehensive technical support and website maintenance.



### Showcase

#### **FRSport**



**Business areas:** FRSport is a distributor of off-road/racing auto parts based in the United States.

**Project requirements:** Designed UI/UX interface and functionalities to increase the conversion rate and align with the automotive parts business; Optimizing page loading speed, especially for international users, and improving product page loading times to support Google Ads campaigns; Continuous optimization was prioritized to prepare for future integration with Shopify Hydrogen.

**Team size:** 4 members

**Development Scope:** BA, In-depth planning, UI/UX design, Develop, Testing, Deployment, Performance optimization, conversation rate growth.

**Technical stacks:** Shopify plus, Liquid, Js, CSS

**Outstanding results:** The project was completed within 1.5 months, resulting in a 54% improvement in page loading speed.

The conversion rate of the online store increased by 48% (March 2024).

Sales through the online store increased by 37% (March 2024).



#### **Featured Products**











#### Flash Deals





Gent's Front Crystal, Cour Turn Signal

Light Short ST. 1980/Chief







Rear Crystal 180vs Habris



#### **Hoodcatch**



**Business areas:** Hood Latch Accessories

#### **Project requirements:**

- Rapid Setup and Customization

- SEO Excellence

- Trust and Professionalism

- The site is for test with the limited product offerings.

**Team size:** 2 members

#### **Development Scope:**

- Setup and Style Updates

- Homepage and Product Page Enhancements

- Content and Blog Management

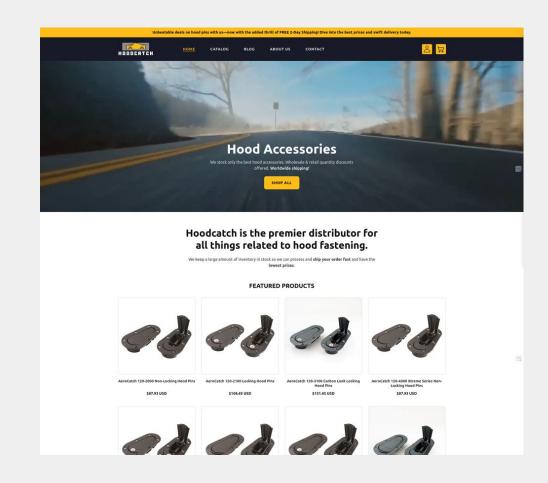
- Product Page Improvements

- CMS Page Updates

- Blog Post Creation + Seeding

**Technical stacks:** Shopify plus, Liquid, Js, CSS

Outstanding results: Launching a new site after 1 months. The Google PageSpeed scores with the desktop performance = 89 and mobile = 82.





### Manufaktur108 (Staging)



#### **Business areas:**

A luxury car customization brand specializing in bespoke modifications for high-end vehicles. Their services include customizing interiors, such as adding new leather, changing colors, and other personalized enhancements. In addition to vehicle customization, m108 develops premium automotive accessories like key rings and phone holders. The brand prides itself on delivering super-expensive, high-quality products that adhere to strict German engineering standards.

**Project requirements:** Design and implementation of shopify platform with a highly converting interface.

Team size: 2 members

Development Scope: Consulting tech stack, Developing as the design, Testing, Deployment.

**Technical stacks:** Shopify, Hydrogen, Remix Js, Tailwind, Sanity, Oxygen

**Outstanding results: Coming Soon** 





#### **GreenAmy (Staging)**



#### **Business areas:**

Green Amy is an online store catering to the UAE market with a curated selection of top-quality, sustainable and healthy products. Green Amy's premium selection of organic, non-GMO, sustainable, and non-toxic products to elevate lifestyle and surpass local health.

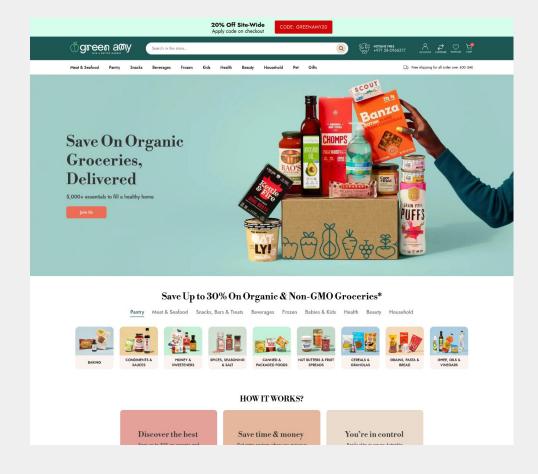
**Project requirements:** Design and implementation of shopify platform with a highly converting interface.

Team size: 2 members

**Development Scope:** Develop Homepage and header/footer, product details, mobile menu optimization, xtended-modules development: Menu tab, TikTok widget

**Technical stacks:** Shopify, Hydrogen, Remix Js, Tailwind, Sanity, Oxygen

**Outstanding results: Coming Soon** 





#### **Tigerwebkit (Shopify App)**



#### **Business areas:**

Tigerwebkit is shopify app for Ultimate Custom Product Options.

- The app allow seller add unlimited custom options easily.
- The app pricing: Free and Pro

**Project requirements:** Develop a Ultimate Custom Product Options app with shopify public app coding standard.

**Team size:** 3 members

**Development Scope:** Consulting tech stack, Design App databases, Develop backend Rest API, Develop embed app dashboard UI, Develop frontend shopify api, render product options on frontend.

**Technical stacks:** Shopify, Golang, React Js, Postgres DB, Elasticsearch, Redis

**Outstanding results:** Completing the app development phase within 6 months, with app landing page, public app to shopify store.

# Generate endless custom options, product variations, and variant choices.

Exceeding Shopify's constraints of 3 attributes and 100 options through additional options, add-on pricing, and more.









#### **Onospod (Shopify App)**



#### **Business areas:**

Onospod is a app for a fulfillment provider with fast shipping and exceptional support. Custom-printed products tailored to your exact needs. Seamless order processing and automatic tracking updates. Extensive range: Unisex 3D apparel, T-Shirts, Sweatshirts, Hoodies, Hawaii-themed designs, Polos, Leggings, Tank tops. Diverse, high-quality selection. Experience our convenience, swift shipping, and customization.

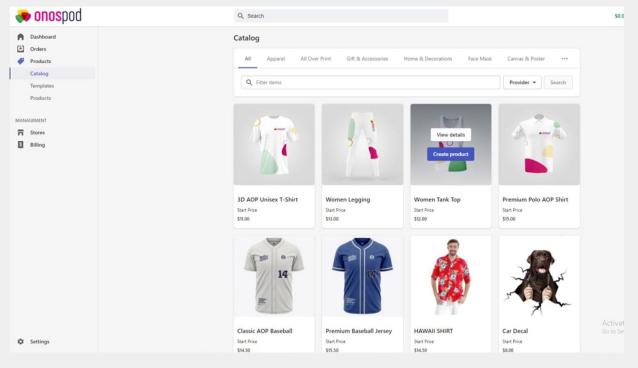
**Project requirements:** Develop a POD fulfillment shopify app with allow automate fulfillment, Schedule publish product, Drag and drop mockup builder.

**Team size:** 3 members

**Development Scope:** Consulting tech stack, Design App databases, Develop backend Rest API, Connect multi shopify stores, Develop dashboard UI.

**Technical stacks:** Shopify, Node JS, React JS, Mongodb, Elasticsearch, Redis, TypeScript, Docker, Node Cron

**Outstanding results:** Completing the app development phase within 6 months, with app landing page, public app to shopify store.



### Showcase

#### **PARLOUR CARIBBEAN**



**Business areas:** Parlour Caribbean operates in retail and e-commerce.

**Project Requirements:** The project involved consulting on the digital transformation of traditional retail businesses into online sales and implementing an e-commerce platform for multiple sellers. It required designing an optimized interface for seamless purchasing and the ability to handle high traffic volumes.

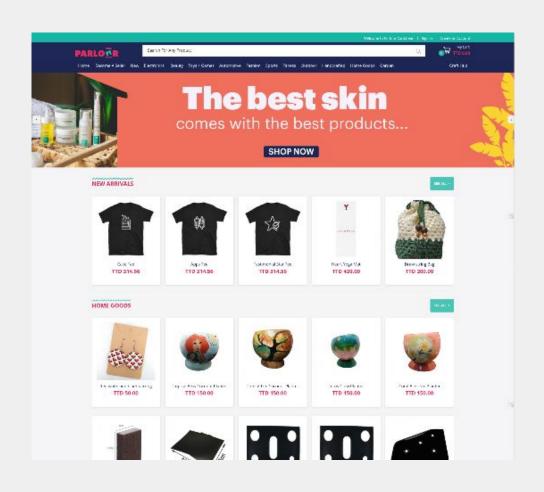
Team size: 4 members

**Development Scope:** Consultation on transitioning offline stores to online, IT infrastructure design consultation, Business Analysis, In-depth planning, UI/UX design, Development, Testing, Deployment.

Technical stacks: Magento, React Js, Mysql, Redis, Elasticsearch

**Outstanding results:** The website was designed for fast loading and a good user experience.

The initial platform onboarded 30 sellers, increasing the conversion rate for customers and optimizing SEO.



### Showcase

#### **GLOBALDENT**

**Business areas:** GlobalDent operates in the e-commerce sector within the dental industry.

**Project Requirements:** The project involved consulting and deploying an e-commerce platform that allows multiple sellers to operate on the platform with a good user experience.

**Team size:** 5 members

**Development Scopes:** Consultation on transitioning offline stores to online, IT infrastructure design consultation, Business Analysis, In-depth planning, UI/UX design, Development, Testing, Deployment

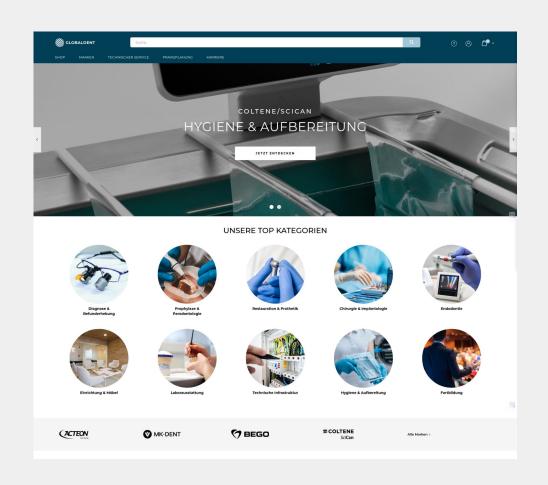
**Technical stacks:** Magento, Redis, Mysql, Elasticsearch, Core Marketplace

**Outstanding results:** The project was completed on time for the client.

The platform accommodates a large number of products and 20 active sellers.

There has been a significant increase in website traffic.

The conversion rate has increased from 2% to 4.5% within six months.



#### **CHAHYAY**



Business areas: Chahyay operates in the e-commerce sector specializing in home furnishings, beauty products, and fashion.

**Project requirements:** The project involved designing a user-friendly interface and deploying an e-commerce platform to efficiently manage products and orders.

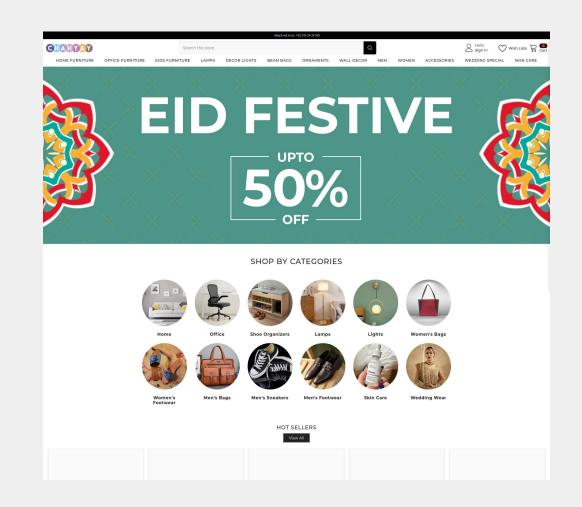
**Team size:** 4 members

**Development Scope:** Consultation on transitioning offline stores to online, IT infrastructure design consultation, Business Analysis, In-depth planning, UI/UX design, Development, Testing, Deployment.

**Technical stacks:** Magento, Mysql, Elasticsearch, Redis

**Outstanding results:** The project was completed within 2 months, helping the client achieve their first business goals.

Chahyay successfully increased sales by offering high-quality furniture products and convenient online shopping services. The combination of diverse products and a good shopping experience attracted many customers and boosted their sales.



### **Showcase**

#### Handmadepiece



**Business areas:** Handmade Piece is an online store that sells handcrafted art pieces on canvas, all of which are hand-painted by over 100 talented and professional artists. They also offer premium wood frames, painting supplies, and more.

**Project requirements:** The project involved conducting an overall website assessment, advising on security implementation, optimizing speed, and developing features such as quote requests and online auctions.

Team size: 2 members

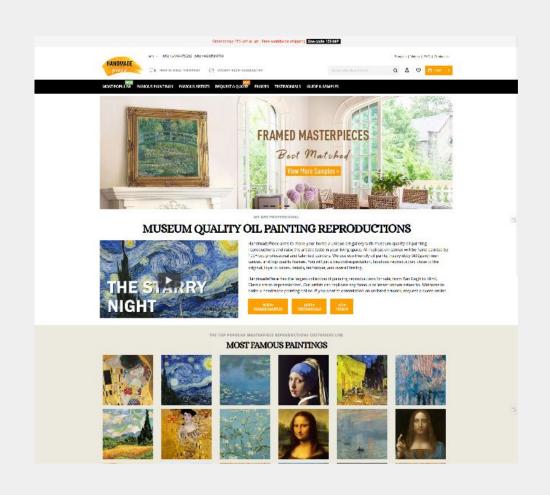
**Development Scope:** Consultation and assessment of website security, upgrading security packages, optimizing speed and mobile user experience, Development, Testing, Deployment

Technical Stacks: PHP, Magento, Mysql, Jquery

#### **Outstanding results:**

Successful upgrade to the latest Magento version, implementation of security packages, and overall speed optimization for the website.

Successful deployment of 2 modules for quote requests and online auctions.





### Botament

#### **Botament**

**Business areas:** Botament specializes in building materials and chemical products, particularly in the field of construction concrete.

**Project requirements:** UI/UX design, implementation of landing pages and e-commerce platforms, lifetime technical support and maintenance to monitor and evaluate website performance, identifying and addressing issues related to page load speed, response time, and operational errors.

**Team size:** 4 members

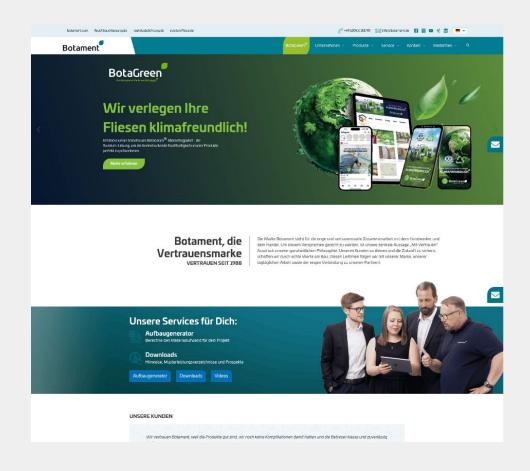
Technical stacks: PHP, Wordpress, Mysql, JS

Outstanding results: Assisted clients in developing multiple landing pages and

product detailed pages.

Improved website performance.

Through optimizing the structure and source code, the website became more flexible and easily scalable for future expansions, meeting the business's development and growth needs.



### Showcase

#### **Renault Online Store**

**Business areas:** Renault Online Store specializes in retailing automotive toys, car parts, and fashion apparel under the Renault brand.

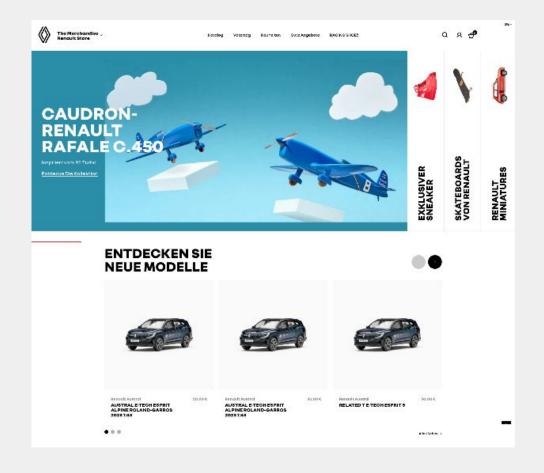
**Project requirements:** Design and implementation of an e-commerce platform with a highly converting interface.

Team size: 3 members

**Technical stacks:** Magento, Jquery, Mysql, Elasticsearch, Redis

**Outstanding results:** Successfully completed the design and implementation of the Magento 2 e-commerce platform within 1.5 months.

The client is highly satisfied with the new website, especially with the more convenient and user-friendly online shopping experience. They feel more comfortable and find it easier to browse and make purchases on their website.



### Showcase

#### **LVMH Order Tool**

**Business areas:** Designing advertising banners, deploying advertisements to LVMH stores.

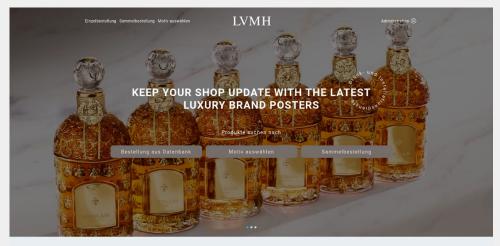
**Project requirements:** Consultation on implementing an order placement tool, scheduling the replacement of advertising banners for various LVMH stores.

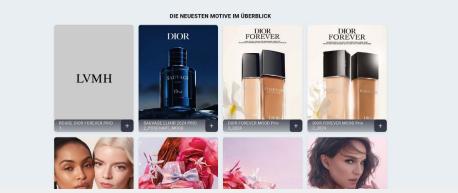
Team size: 3 members

Technical stacks: PHP, Magento, Elasticsearch, Redis, Mysql, jQuery

**Outstanding results:** Successfully developed the order placement tool as per requirements, facilitating easy order placement and management for customers.

Customer satisfaction led to the signing of a long-term contract for customization, support, and maintenance.





### **Showcase**

#### **TileBar**

## tilebar

**Business areas:** Wholesale and retail of tiles, stone, glass, and vinyl flooring for various spaces and purposes.

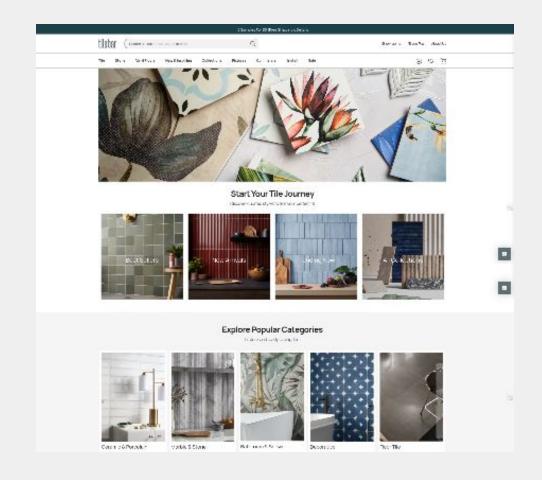
**Project requirements:** Consultation on digitizing offline stores into online, IT infrastructure design consultation, Business Analysis, In-depth planning, UI/UX design, Development, Testing, Deployment

**Team size:** 5 members

Technical stacks: Magento, Mysql, Elasticsearch, Redis, jQuery

**Outstanding results:** Successfully delivered version 1 of the e-commerce solution within a 4-month timeframe.

Assisted the client in building an effective digital transformation strategy, enabling them to expand their business operations from a traditional brick-and-mortar model to an online platform. This increased their access to opportunities and boosted sales revenue.



### **Showcase**

#### **Asdetrefle**



Business areas: Office supplies store in New Caledonia

**Project Requirements:** Developing warehouse management software, integrating with POS, designing B2C and B2B e-commerce websites.

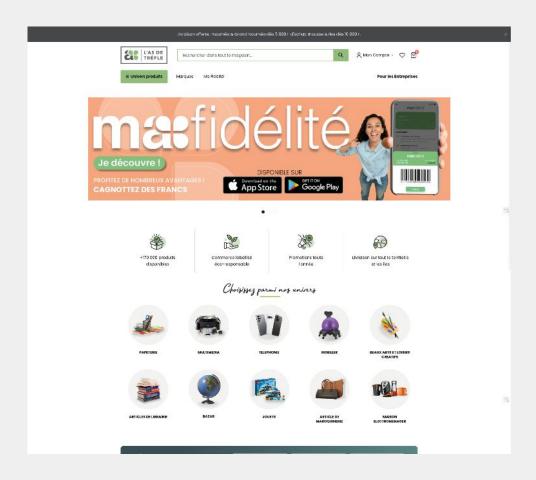
**Team size:** 11 members

**Development Scope:** Consulting on transitioning offline stores to online, and advising on IT infrastructure design, BA, In-depth planning, UI/UX design, Develop, Testing, Deployment

**Technical Stacks:** Odoo, AWS, PostgreSQL, React Native, Adobe Commerce, Nestjs, Mongodb

**Outstanding results:** Successfully deployed inventory management software, retail management via POS, and synchronized daily product information (inventory, retail prices, wholesale prices) from ERP to e-commerce website.

Implemented secure payment systems, integrated with popular payment gateways, and established efficient order management processes.





## Flexible Engagement Models

Please review and choose the main types of interaction models in software development provided by Bavaan.

#### **Fixed Price**

- A fixed, pre-agreed budget for the entire project.
- Scope, timing and deliverables are clearly defined.
- The service provider will manage the risks.
- Limited flexibility for scope changes while the project is underway

#### **Project Outsourcing**

- Fixed hourly price
- According to technical expertise/domain
- The customer authorizes the entire project to the developer.
- Determine scope, schedule and deliverables.
- Service provider for managing project resources and development processes.
- Usually includes a project manager on the service provider's side to coordinate tasks.

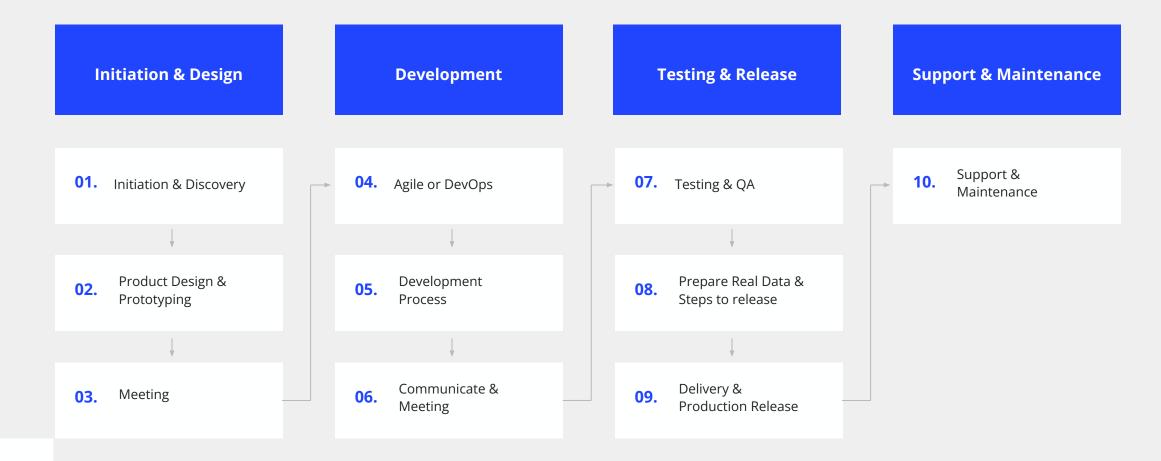
#### **Dedicated Team**

- Full-time development team for the project.
- Directly managed by customers
- Scale up easily
- Agile project management with continuous collaboration
- The client has significant control over team composition and project direction.

#### **IT Outstaffing**

- Access to quality, verified engineers.
- Significant cost savings.
- Adding staff to the customer's existing team.
- The service provider manages the administrative and human resources aspects of the contingent workforce.
- Employees can be fully integrated into the customer's internal processes.
- Flexibility to increase or decrease team size based on project needs.

### Our Process



### Our Testimonials



**CLARK BEL** 

CEO

I have been cooperating with Bavaan in a Magento project for my US clients. They are smart consultant with nice support team. Thank you, guys!





#### Ramon Zablah

Project Manager

**T**his by far has been the best support service we have ever received. Fast, friendly and accurate. Extensions work as described.





#### **DOROTHEA**

**Business Manager** 

We have worked with Bavaan for about 2.5 years and have always found Highly scalable, robust, and end-to-end eCommerce solutions by them.





### **Contact Us**

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#### Homepage

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# THANKOU

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